1	MS. SANFORD: If I may follow up but the
2	question is if the service is available, however it is made
3	available and by whomever it is made available, do you think
4	the end users will come in the quantities will they
5	connect?
6	And, Betsy, it's probably a good question for
7	you, based upon your proposals.
8	MS. ROE: Yes. And I think that that's a very
9	important question and one that we were concerned about, and
10	what we heard anecdotally is that most of the providers felt
11	that the market demand was growing for these services but
12	that the price points at which they were able to offer their
13	service in areas of low population density made it difficult
14	for a lot of people to take advantage of the service.
15	And so we had some very innovative, small rural
16	telephone companies that have upgraded their networks and
17	are providing cutting-edge technology and high-speed
18	broadband services in their very small communities, but they
19	have a handful of takers because the price points are
20	significant: \$50-\$75 a month, and that's not something that
21	the average family feels at this point that they can afford.
22	And so one of the things that we are looking at
23	in terms of recommendations are trying to find ways to
24	increase consumer demand, push technology education out so
25	that little by little, you have that growing demand and that

- 1 core of services that will support lower price points so
- 2 that people can take advantage of that.
- MR. HILSABECK: I think one other point -- if you
- 4 want to look at a current example, look at the wireless
- 5 market. I think those of us who entered the wireless
- 6 markets ten or 15 years ago would have been tickled to death
- 7 to think we ever would have had 10 percent penetration of
- 8 the market.
- 9 In Lincoln, Nebraska, which is not a small
- 10 community -- it's a little larger city -- we've got
- penetrations just on our side of the license approaching 25
- 12 percent. I have no idea what competitors have in terms of
- 13 market. And I think that some of this is generational. If
- 14 you looked at the -- with those kind of penetration rates,
- if you eliminated all the people over 50 years of age, I
- suspect the penetration rate would go up substantially, and
- 17 I think the same is true with computers.
- 18 We talk about the paperless society and so forth.
- 19 I think it's generational. People my age and older haven't
- quite made the transition, but when you talk to our children
- and our grandchildren, they're very comfortable with this.
- When daylight savings time takes place twice a year, call
- 23 the grandkids. They're the only ones who can set all the
- 24 clocks.
- 25 And so I think it's generational, so I think the

- answer to your question is it may appear to grow slowly but
- 2 it will grow. Inexorably, it will grow. And if those
- 3 networks are there, people will use them.
- 4 MR. McLEAN: I have a quick question. The Rural
- 5 Utility Service is both a policy and planning agency of the
- 6 United States Department of Agriculture as well as a lending
- 7 agency. We have about 80 borrowers and a little over 30
- 8 borrowers in the state of Nebraska. And as I traveled
- 9 across the country, the story of rural America is very
- 10 mixed.
- 11 There's some places where there are, as the
- 12 chairman said, some pretty extraordinary things happening,
- and some companies and cooperatives and communities are
- taking their future into their hands and really leading the
- way in the information revolution.
- I was wondering, those of you who have looked at
- your entire state, taken the inventory of what's available,
- 18 have you observed examples of places where they have the
- 19 advanced services and how that's transforming the community.
- 20 LT. GOVERNOR MAURSTAD: I don't think there's any
- 21 question that that is the case, but I would say that that's
- 22 not just limited to the area of advancement in technology.
- 23 What you're talking about is local leadership. You're
- 24 talking about what individuals at the local level are
- 25 identifying as important -- critically important to their

- 1 future, and then having the ability to develop consensus
- within that community to move forward in whatever it is.
- 3 Technology is in that area.
- 4 Some communities think that it is more important
- 5 than others and develop the local framework to be able to
- 6 begin the partnership with state government, federal
- 7 government, local providers, and the whole gamut.
- 8 So I don't think it's unique to just technology,
- 9 but I think just like there is competition in other areas,
- 10 as more and more communities begin to see the benefits of
- 11 the coming together and the recognition that technology is
- in fact critical to their future, it will continue to
- 13 spread.
- MS. ANDERSON: I haven't assessed Iowa like you
- have, but because of Hawarden's position, I've received many
- 16 calls from many communities in Iowa, Minnesota, South Dakota
- in this tri-state region, but not only that, in many other
- 18 states. And many of you are here, like Wyoming, like
- 19 Alabama, like several states -- and those communities are
- 20 calling with the same concerns Hawarden had: concerned
- 21 about services and the advanced communications.
- They wanted to know how we went about what we
- did, and we had a lot in common, so there's a great need out
- there. And when Mr. Kennard talked about the little town of
- 357, I chuckled for a minute because I thought, We're not

- 1 much bigger. But there's many, many of us out there that --
- 2 in rural Iowa.
- But I just wanted to point out, I can believe the
- 4 calls I've taken, the letters and the e-mails of the
- 5 communities in the same position that we have been in.
- 6 CONGRESSMAN LATHAM: I just have one question.
- 7 First of all, all the references here with the Field of
- 8 Dreams about build it and they will come, and your joke
- 9 about heaven -- is this heaven? No, it's Iowa. This isn't
- 10 actually Iowa, but if you go outside you can look across the
- 11 river and see it over there.
- 12 Anyway, put in that plug. Right, Mayor?
- MAYOR DOUGHERTY: Right.
- 14 CONGRESSMAN LATHAM: I would just have one
- 15 question for Betsy. It would seem to me with the Iowa
- network that's in place, the ICN, that it's a case where
- 17 there's concentration -- and it's a little town of Mallard
- [phonetic], Iowa; I understand there are seven fiber optics
- lines going past Mallard, Iowa, and one of them is on the
- 20 ICN. But it's a matter of access for a lot of other people.
- I just wonder, is the commission going to have
- any specific recommendation as to what to do with the ICN,
- 23 whether or not you are going to -- eventually I think you're
- 24 going to have to find a way to integrate it into the whole
- 25 system because currently it is very much underused. We have

- a lot of very nice ICN labs around the state that are
- 2 sitting dark all day long.
- MS. ROE: Congressman, you make a very good
- 4 point, and the council -- we agree that it's an
- 5 underutilized asset, but we are not in a position as the
- 6 council to make a recommendation by June as to how best to
- 7 utilize that infrastructure and that asset. We believe that
- 8 that is best left to a conversation and some very candid
- 9 discussions between the private sector and the Iowa
- 10 Utilities Board and our state IT professionals.
- There's a lot of ways that that infrastructure
- 12 could be utilized in partnership with the private sector.
- 13 There have been studies, as you may well know, done by the
- 14 State of Iowa whether the infrastructure should be
- privatized, whether private sector providers should have
- 16 access to it, whether it should be allowed to serve other
- authorized users. There's a broad range of options on the
- 18 table, but the council does not feel at this point that it
- 19 has the expertise, nor does it have the confidence and the
- 20 understanding of the industry's goals to be able to make a
- 21 specific recommendation with regard to the ICN.
- 22 SENATOR KERREY: I think we better move on to the
- 23 next panel now. Thank you all very much. That was
- 24 wonderful.
- 25 (Applause.)

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1	(Whereupon, a short recess was taken.)
2	MS. SANFORD: It's my honor to introduce my very
3	good friend, Allan Thoms, who needs no introduction to any
4	of you, but I will do it anyway.
5	He is the Chairman of the Iowa Utilities Board
6	and has been since his appointment in April of 1995. He
7	holds a variety of offices in our National Association of
8	Regulatory Utilities Commissioners, including the co-vice-
9	chairmanship of the Committee on Telecommunications on which
10	I enjoy serving with Allan. I told him one of my first
11	impressions of landing in Omaha was to realize that there
12	are all these people that talk like Allan Thoms.
13	So it's a pleasure to introduce him, and I'll
14	turn this panel over to Allan.
15	(Applause.)
16	MR. THOMS: Jo Anne, thank you very much. It's
17	a pleasure to be here today.
18	And, Mr. Chairman, I hope you recognize the fact
19	that Iowa's not the one that raised the issue of the ICN.
20	CHAIRMAN KENNARD: Yes.
21	MR. THOMS: I would be remiss if I didn't extend
22	some thanks here while I have this opportunity. First of

d some thanks here while I have this opportunity. First of all, our staff that worked on this -- and when I say our, I don't mean just Iowa but also Nebraska, and I'll let Anne thank specifically the Nebraska people, but I would like to

23

24

- thank Bill Smith and Larry Stevens [phonetic] from our staff
- 2 for putting this one.
- And then we would probably in other circumstances
- 4 would be meeting in a high school gymnasium some place if it
- were not for my other good friends here, Chuck Long and John
- 6 Winkle [phonetic] and Steve Broddeck [phonetic]. These are
- 7 the people that when I need something in Western Iowa, I can
- 8 give them a call and it gets done. So I wanted to extend
- 9 those thank-yous at this point in time.
- 10 I think the panel that we have today is very
- interesting, because what we have seen in this process and
- particularly going to the first panel is that we have the
- 13 ICN and that has its limitations. We also have then the
- 14 Hawardens, and they also have their limitations as far as
- the entire exchange is concerned, and they can serve the
- municipality specifically, but reaching out into the rural
- 17 part of those exchanges becomes another process.
- DSL has also now come on to the scene, and again,
- 19 that has its limitations, and so we are looking basically at
- 20 some areas that we need to look at technology to see where
- 21 that can be, and I think we have a panel here today that
- 22 gives us that opportunity. It says on the program, Wireless
- Panel Discussion, but I guess I would add a little bit to
- that by pointing out is wireless the answer? And think
- that's on a lot of people's minds at this point in time.

1	And I think also the fact that when we talk
2	about we heard again subsidies today, and we talked about
3	was universal service expended in the right manner? Are
4	there some thinking out of the box that we can do with
5	universal service? Is that going to be successful? I know
6	that Iowa is looking at various revenue enhancements such as
7	the repeal of the sales tax sales and use tax as an
8	opportunity to develop enhanced services or to incent them.
9	Snowe-Rockefeller has joined together to put
10	forth a bill that will be promoting, again, tax credits
11	investment tax credits for special areas in rural and also
12	specific technologies. And so what I'm going to ask the
13	panel, among telling your success stories, but I think
14	also if you would refer to that part of it as to the
15	incentive packages. Are we just creating more implicit
16	subsidies, as I think Congressman Tauzin said when he had
17	heard of the Rockefeller-Snowe [phonetic] bill? Are we just
18	going back to the old subsidy process if we do that? Is it
19	necessary? How does the wireless industry look at that?
20	So I'm not going to take up any more of your
21	time, and let me introduce my panel today, both in the way
22	that they are recorded in your program so that you can
23	follow that, and also in their presentations.
24	First of all is Michael J. Tracy, and Michael has

been involved in broadcasting for over 20 years as president

- and founder of Tracy Broadcasting Corporation, licensee of
- 2 five operating regional broadcasting facilities with
- 3 construction permits for two additional FM licenses. In
- 4 1982 he also founded Tracy Corporation II, doing business as
- 5 Western Total Communications, a regional paging and
- 6 communications company which provides regional paging
- 7 service to parts of Nebraska, Wyoming, and Colorado. This
- 8 company is now known as Telemetrix Technologies.
- 9 Our second panelist then is Lyle Korver. Lyle is
- 10 from Orange City, Iowa. He started out in 1978 with the
- 11 Sioux Electric Cooperative as the office manager. And if I
- go up through this process we can see, again, the subject
- for another one of these sessions, the mergers of the
- 14 cooperatives, to where now Lyle is the executive vice-
- 15 president and general manager of Northwest RECOMMENDATION in
- Orange City, which is a consolidated cooperative of
- 17 Northwest RECOMMENDATION, Ida County RECOMMENDATION,
- 18 Plymouth Electric Cooperative. And if you go down further,
- 19 Sioux and O'Brien RECOMMENDATION as well.
- 20 And as I said, he is now the executive vice-
- 21 president and general manager.
- 22 Our third panelist today is Eric Sonestrom. Eric
- is president and chief executive officer of Airspan
- 24 Networks, Inc., and managing director of Airspan
- 25 Communications, Limited.

1	He was born in Pennsylvania and educated at the
2	College of Engineering at the University of California at
3	Berkeley, and following his education, he worked for eleven
4	years for Bell Labs and AT&T entities in New Jersey, Italy,
5	and Holland. He has been managing Airspan in the U.K.,
6	since July of '96, and in this capacity he has managed the
7	overall division while it was under the DSC umbrella. And
8	since Airspan Networks was set up in early '98 he has served
9	as Chief Operating Officer and now Chief Executive Officer.
10	Our fourth panelist is Michael J. Thompson.
11	Michael has recently been named President and Chief
12	Operating officer of Western Wireless Corporation after the
13	spinoff of Voice Stream Wireless from Western Wireless in
14	May of 1999.
15	Prior to his appointment as president and chief
16	operating officer, Michael served as chief operating officer
17	of Western Wireless since its formation in July of 1994.
18	And our last panelist today is John Stupka. John
19	was appointed president of MCI Worldcom Wireless Solutions
20	on January 19, 2000. John came to MCI Worldcom as a result
21	of their merger with Skytel Communications, where he served
22	as president and CEO since August of 1996. He is a 26-year
23	telecom veteran with an extensive background in both the
24	wired and wireless industry segments.
25	And our first panelist then is Michael Tracy.

- 1 Michael?
- 2 MR. TRACY: Thank you very much. My name is
- 3 Michael Tracy. I'm the President and Chief Executive
- 4 Officer of Telemetrix, Incorporated. We're a small
- 5 publicly- held company that was formed when I merged my
- 6 wireless telecommunications company with a billing software
- 7 company.
- Prior to the merger, I was personally involved
- 9 the C Block and F Block auctions where we received designate
- 10 entity bidding credits. We were successful bidders for BTA
- 11 411 C and F, which we still own and which we are current
- 12 with our payments.
- (General laughter.)
- MR. TRACY: So you'll have a point of reference,
- 15 BTA 411 is located in Western Nebraska and covers a small
- part of Eastern Wyoming. There are a total of 102,000 pops
- in BTA 411 and we paid \$860,000 for the C license after
- 18 credits and \$93,000 for the F license after credits.
- Our company has built a GSM system that is
- 20 operating in much of BTA 411. We recently completed
- 21 construction and now anticipate becoming fully commercial
- 22 with the service in the immediate future. We've had to deal
- 23 with all of these issues of building a network, including
- funding, financing, and all of the things that any other
- company has had to deal with, only we dealt with it on a

- 1 much smaller and much more personal scale.
- 2 For the initial terms of construction and
- 3 equipment installation, we concentrated on developing
- 4 sources of revenues through the provision of communication
- 5 services which will support the operation of a PCS system in
- 6 a very rural area. We have spent six years developing
- 7 telemetry data applications which work on digital
- 8 communication systems and which we initially projected would
- 9 serve the needs of rural people.
- 10 Through the development of telemetry data systems
- we have found that the applications not only serve the needs
- of rural people, the data applications work very well in the
- urban and metropolitan areas. Our small company is not only
- a PCS network operator in a rural area, but we are also a
- small research/development and testing operation in a rural
- area that has developed, patented, and now markets,
- telemetry data systems to digital communication systems
- operators in the United States, and soon we will be
- announcing the integration of our technology and systems
- 20 operating in other countries.
- 21 We've also different, new, and novel ways of
- delivering wireless local loop functionality over a PCS
- 23 network, operating on our PCS network currently. These
- 24 methods have patent applications granted with others
- 25 pending, and deliver a different blend of wireless local-

- 1 loop functionality and fundamentally inexpensive functional
- 2 telemetry and data services to consumers and customers on
- 3 both a domestic and now international basis.
- The points that I would like to make at this
- 5 hearing are very simple, as they relate to the provision of
- 6 advanced services in rural areas.
- 7 First, the rules applicable to small companies'
- 8 bidding credits in the C and F auctions coming up should not
- 9 be changed. These credits enable small companies to become
- 10 much-needed economic resources in rural communities and
- offer many benefits to rural consumers. Even as flawed as
- the C auction was, the bidding credits in the C and F
- auction provided our company the opportunity to locate in
- our home area, to be able to build a network in that area,
- and to use that network to develop services and systems
- 16 employing many local people.
- We provide services that would otherwise be
- unavailable in and to a sparsely populated area. As our
- 19 company grows, we have the potential of becoming an economic
- 20 resource to that region.
- 21 I think what we should remember is that it is
- very difficult to attract economic development to rural
- 23 areas. Usually businesses have to be grown and developed in
- those rural areas. By changing the rules in the upcoming
- 25 auctions, the Commission stands to disadvantage small

- 1 companies like Telemetrix from being able to participate,
- grow, and be viable, thus inhibiting the economic
- 3 contributions and consumer benefits that small companies are
- 4 able to offer in rural areas. If anything, the upcoming
- 5 auctions should give even more bidding credits to small
- 6 companies.
- 7 Second, licenses granted to the public sector to
- 8 provide advanced services in rural areas should not be
- 9 perpetual in nature. Advanced services don't just happen in
- 10 rural areas. Companies with a background and understanding
- of rural America are more likely to locate, adapt, and
- 12 effectively deal in rural environments.
- Population density isn't something that we who
- 14 are members of a rural community deal with. Compared to
- 15 Western Nebraska, all of Iowa is densely populated.
- 16 (Laughter)
- 17 Many times advanced services are by necessity
- 18 funded, financed, or supported by the public sector. I
- 19 totally agree that such funding is necessary in many cases,
- 20 but we can't forget that the private sector pays taxes and
- 21 should not be denied certain eventual economic
- 22 opportunities.
- Licenses to provide advanced services which have
- been granted to the public sector should not be granted
- 25 perpetually. On review, those services may appropriately be

- 1 provided by the private sector after the public sector has
- 2 developed it. This approach has the potential of creating
- 3 economic activity in rural America.
- 4 Third, the private companies that choose to
- 5 invest in advanced services in rural areas should be given
- 6 some economic advantage to attract them to do so. This is
- 7 slowly starting to happen, but it is taking too much time.
- 8 Large companies speak to the services that they can provide
- 9 and the services that they will provide, but when it comes
- 10 time to talk about what they do provide, the fact is that
- 11 the service is generally provided in more populated areas.
- We talked a lot about the opportunities that we
- see of the young people in the schools and the high schools
- and the access to advanced technology and broadband and how
- that affects them. I look at that on the other end of the
- 16 scale.
- 17 My mother lives in a small town in Eastern Iowa.
- 18 She's 82 and is very computer literate. I had to give her
- 19 more high-speed processing power the other day. She
- 20 communicates with myself, all the members of her family, all
- 21 the members of her immediate family and extended family via
- 22 e-mail, sends pictures and uses it as much or more than she
- uses her television. Her Internet service, however, is one
- level above nonexistent. At least it gives her something to
- 25 wait on.

1	(Laughter)
2	No one at this hearing would accept the level of
3	service that she has to deal with in a one-provider area.
4	This doesn't seem to be out of the ordinary. My other rural
5	Iowa relatives, using sole providers have the same Internet
6	problems.
7	Not all of rural America is craving the absolute
8	latest, fastest service. Our experience is that people in
9	rural areas want service that is a lot like the people are
10	currently getting in urban areas, service which is
11	dependable, reasonable, available, functional, and worth the
12	associated cost. Bandwidth isn't really an issue when there
13	isn't dependable dial tone.
14	In summary, licenses to provide advanced services
15	are an asset to the community and can become an economic
16	advantage if properly used. Even if a license is purchased
17	it is the responsibility of the purchaser to make certain
18	that the areas served actually gain from the fact that the
19	license was issued.
20	It is the responsibility of the licensee or
21	service provider to serve the areas for which they are
22	licensed, not simply make the service available or put a
23	signal over an area, but to truly respond to the needs of
24	the people that live within those areas and, through this

service, narrow the distance of opportunity between rural

- 1 and urban communities.
- I would like to thank the Nebraska Public Service
- 3 Commission and the Iowa Utilities Board for making it
- 4 possible for me to appear before you today on this panel.
- 5 Thank you very much.
- 6 (Applause.)
- 7 MR. THOMS: Michael, thank you.
- 8 Lyle?
- 9 MR. KORVER: Thank you, Chairman Thoms, and good
- 10 afternoon, distinguished guests. As general manager of
- 11 Northwest Rural Electric Cooperatives and also as vice-
- 12 president of Orange City Communications, I'm representing
- both of these organizations on this panel today.
- Over the course of the last couple of years, I've
- had the opportunity to work with our power supplier,
- 16 Northwest Iowa Power Cooperative, Pioneer Holdings, Long
- 17 Lines, and several of our local municipal systems such as
- the cities of Hawarden, Orange City, and Le Mars in trying
- 19 to bring advanced telecommunication services to Northwest
- 20 Iowa. We learned very early on that if we were to be
- 21 successful, we would need good partners.
- 22 Before I review our wireless activities and
- partnership arrangements, I'd like to share a little
- 24 background about Northwest REC. For the past 60 years and
- 25 really since the beginning of REA, our cooperative has been

- 1 working hard to bring electric service to our rural service
- 2 area and to develop a reliable electric distribution system.
- 3 Our primary goal has been to ensure that our member owners
- 4 receive the same types of services that were available in
- 5 the urban areas at an affordable cost.
- It was this same philosophy that spurred our
- 7 involvement in telecommunications in 1994 when our
- 8 cooperative purchased the territorial rights to market
- 9 direct TV programming services in Sioux and O'Brien
- 10 counties. Today we have over 2,700 subscribers receiving
- digital television service over 18-inch direct broadcast
- 12 satellite systems.
- In 1996 we expanded our involvement in
- 14 telecommunications when we began offering dial-up Internet
- service in several communities. Today we offer 56K dial-up
- 16 Internet service in 12 communities and the surrounding rural
- 17 areas.
- A key factor that led to the future development
- of a broadband network in Northwest Iowa occurred in 1994
- when our power supplier, Nipco [phonetic], learned that the
- 21 1.9 gigahertz microwave frequency that they were using to
- 22 operate their transmission automation system was going to be
- auctioned off by the FCC for development to the personal
- 24 communications system or PCS. As a result, Nipco began to
- 25 study options in terms of the direction they should go for

- their future communications needs, and they ultimately
- decided to build a fiber optics ring, and today they have in
- 3 place a 400-mile ring.
- 4 They also decided to install additional fibers at
- 5 that time to make additional bandwidth available which would
- 6 be beyond their core business needs for use by their
- 7 municipal and REC members.
- In 1998 our cooperative began looking at ways
- 9 that we could leverage this fiber ring in delivering
- 10 advanced telecommunications services to our members. At
- 11 that same time, Hawarden municipal was in the process of
- installing an HFC system, and Patty reported on that
- earlier. Northwest REC started to explore fixed wireless
- local loop technologies that could be used to bring
- 15 comparable service to our electric customers outside of
- 16 Hawarden.
- 17 Finding available spectrum was one of the first
- challenges we faced. Another challenge was finding a
- 19 company that had developed the wireless local loop
- 20 technology. We ultimately found an equipment company and we
- 21 were able to work out an arrangement with an F Block license
- 22 holder to do a fixed wireless local loop trial.
- The four-month trial was successful, but
- 24 unfortunately the company we were working with ran into
- 25 financial constraints and they were not able to bring their

- 1 product to the marketplace, so we were back to square one.
- We continued to explore other wireless local loop
- 3 technologies, and we've been working with Airspan, Eric's
- 4 company, in recent months. We were also successful in
- 5 acquiring a partitioned C Block PCS license for our four-
- 6 county area, and we're pleased that this was recently
- 7 approved by the FCC.
- In early '99 we began having discussions with our
- 9 local municipal and telecommunications company relative to
- 10 pursuing a telecommunications partnership arrangement.
- These discussions led to the development of a three-way
- partnership involving the City of Orange City, Long Lines,
- 13 Limited, and Northwest REC. We call our organization Orange
- 14 City Communications, and it's a limited liability
- 15 partnership.
- We believe this is one of the first partnerships
- of its kind in the state. Long lines and Northwest REC have
- developed a similar partnership with the City of Le Mars.
- 19 Orange City Communications is offering up 56K
- 20 dial-up Internet service and direct TV digital television
- 21 services to the citizens and businesses of Orange City and
- 22 the surrounding area at the current time. We have also
- 23 extended fiber optics into Orange City from Nipco's fiber
- 24 ring and we will soon be using this fiber system to deliver
- high-speed data to our large commercial industrial

- 1 customers.
- In addition, we've begun a new fixed wireless
- 3 local loop trial in Orange City and the surrounding rural
- 4 area. We are optimistic that this will be a feasible option
- 5 for deploying telephone and advanced broadband services. We
- 6 also plan to deploy this similar technology in rural
- 7 Hawarden and Le Mars.
- 8 We believe the combination of a fiber optics
- 9 backbone and a wireless distribution system is the most
- 10 economically feasible way to deliver broadband services in
- 11 our rural areas. However, it's still a very capital-
- intensive venture and as you know, it's more costly to
- deploy services here than in the urban areas.
- In this regard we are pleased that several
- 15 senators, including Senator Harkin from Iowa, have co-
- 16 sponsored legislation called the Rural Broadband Enhancement
- 17 Act that would make low-interest loans available for these
- 18 types of projects. If approved it would help to ensure that
- 19 rural and small-town America would not be left behind in the
- 20 emerging broadband area.
- We're also pleased that the FCC is holding these
- field hearings to learn more about what is being done and
- the challenges being faced in bringing broadband services to
- 24 rural America. While we have faced many challenges along
- 25 the way and we will continue to face challenges going

- 1 forward, we have continued to work hard in this area because
- of the importance to our rural communities in having
- 3 affordable access to broadband services.
- 4 On behalf of Northwest REC and Orange City
- 5 Communications, I'd like to thank you for this opportunity
- 6 to participate on this panel and share a little bit about
- our efforts to be a part of the telecommunications
- 8 revolution that's taking place. Thank you.
- 9 (Applause.)
- MR. THOMS: Lyle, thank you.
- 11 Eric?
- MR. SONESTROM: Good afternoon.
- 13 I'm going to spend a few minutes telling you
- about Airspan Networks, Incorporated. We are a company
- dedicated solely to the last miles. We have technology
- that's been deployed in 20 different countries, aimed
- primarily at rural and suburban applications and a
- 18 combination of voice and data networks.
- 19 Fixed wireless access technology traditionally
- 20 has not met the needs of the typical subscriber in markets
- 21 such as rural Iowa. Limitations have occurred because
- 22 copper-equivalent voice services have not been available and
- 23 high-speed Internet and data access has not been possible.
- However, technology has advanced to new stages recently and
- 25 I'm happy to say Airspan has been a major driver behind

- this, utilizing our CDMA technology in the PCS band as well
- 2 as other bands such as MMDS and various frequency bands
- 3 available around the world.
- 4 Many other fixed wireless technologies or final-
- 5 mile technologies focus only on data or only on voice. We
- 6 believe the successful business plan of the operator must
- 7 include both, and our technology includes both voice and
- 8 data capabilities.
- 9 Many options are available in urban and suburban
- 10 areas: cable modems, DSL modems, as well as wireless
- 11 technologies as Airspan can all be considered by network
- 12 planners in designing economic solutions. In the rural
- areas there are many more challenges, especially around the
- economics of the capital that must be invested. I believe
- wireless is the most viable solution, because the bulk of
- the capital is not invested until customers are actually
- 17 obtained.
- Something to the effect of 80 percent of the
- 19 capital investment is dedicated to the equipment that goes
- at the subscriber's premise, and this investment is only
- 21 required at the time that the subscriber actually signs up
- for service from an operator such as Orange City
- 23 Communications. This is an important distinction with the
- 24 economics of both cable modems and DSL services.
- Airspan has demonstrated here in Orange City that

- 1 fixed wireless access is a viable way to provide advanced
- 2 services economically. The services that you can see
- 3 tomorrow include both voice services as well as data access
- 4 for Internet applications that can be used either in schools
- 5 and businesses or else in residential applications.
- 6 We're introducing a product that combines two
- 7 voice lines with total quality and full voice capabilities
- 8 as well as a ten-base T-port for 512-kilobit Internet
- 9 access, and this technology has been cost-reduced to the
- point where it's economic not only in business applications
- 11 but also in residential applications.
- They're looking forward to deploying this here in
- the PCS band, and we thank the efforts of the FCC in
- deregulating this band and making it available for
- applications such as ours.
- 16 Frequency is the most rare commodity in the
- wireless business, and we are pleased to see that the
- activities focused on the applications of technologies such
- as ours and its frequencies have progressed very well here
- in the US, and particularly we believe this can benefit the
- 21 rural communities such as your own.
- In summary, I would like to thank our partners at
- 23 Orange City Communication for very good cooperation to date,
- and we look forward to deploying a considerable amount of
- 25 this technology throughout the rural US.